

# Section 2 – Introduction to the applicant

## (a) Applicant's name and contact details

**Applicant Name:** Far Away Radio Land Ltd t/a Radio 3  
**Applicant Address:** Unit 4, Ballybrit Business Park, Ballybrit, Galway.  
**Contact person:** Dan Healy  
**Telephone:** 091 744510  
**Fax no:** 091 744511  
**E mail:** danhealy@iradio.ie

## (b) Main Contact (For Public Purposes)

**Contact Person:** Dan Healy  
**Address:** Office 7, Level One, Galway Technology Park, Parkmore, Co. Galway.  
**Telephone:** 091 744510  
**Fax No.:** 091 744511  
**E Mail:** danhealy@iradio.ie

## (c) Proposed Station Name.

The proposed station name is **Radio 3**.

## (d) Brief Description of Programme Service.

Radio 3 is "Your Life. Your Music" a rich blend of easy listening/classic gold music and entertaining conversation aimed at Ireland's over 45's. We believe in creative and original "hand-made" programming built around the talent and passion of some of Ireland's leading radio personalities.

## (e) List of Advisers.

<b>Auditors</b>	KPMG, 1 Stokes Place, St. Stephens Green, Dublin 2.
<b>Legal Advisors</b>	Philip Lee Solicitors, Fitzwilton House, Wilton Place, Dublin 2.
<b>Bankers</b>	Bank of Ireland, Lower Baggot St. Branch, Lower Baggot St. Dublin 2.
<b>Market Research</b>	Red C Research and Marketing, 7 The Seapoint Building, 44-45 Clontarf Road, Clontarf, Dublin 3.  OMD, 3 Dundrum Business Park, Dundrum, Dublin 14
<b>Design</b>	Bloom, The Black Church, St. Marys Place, Dublin 7.  Minx Design, 26 Millmount Grove, Windy Arbour, Dublin 14.
<b>Technical Advisors</b>	Total Broadcast Consultants Ltd. City Enterprise Centre, Waterford Business Park, Cork Road, Waterford.
<b>Architects</b>	Access Building Design Ltd., 6 Commerce House, Flood St, Galway
<b>Marketing Advisors</b>	Little and Large Consultancy Ltd., 56 Fitzwilliam Square, Dublin 2
<b>Human Resources</b>	Brenda O'Neill, 56 St. Fintan's Villas, Deansgrange, Co. Dublin.

