



section 2

introduction to the applicant

Introduction to the Applicant

a) Applicant's name and contact details:

Dublin Rock Radio (Classic) Limited
73 North Wall Quay
Dublin 1

b) Main contact

Ger Roe
Tel (01) 8885151
Fax (01) 8885170
Email gerroe@phantom.ie

c) The proposed station name is – ROCK RADIO 100.3 FM

d) Brief description of programme service

ROCK RADIO 100.3 will play the best and most familiar Classic Rock tracks from the 60's through to the 90's, with a sprinkling of today's great rock tracks – the future classics. Building on PHANTOM 105.2's reputation for delivering quality programming the station will also produce speech and music documentary programming of interest to our audience. The station will also comply with all the requirements of the 1988 broadcasting act with regard to news and current affairs coverage in that it will be presented in a style that will compliment the proposed music service.

e) List of advisers

Joe Moreau F.C.A., senior partner at Byrne Moreau & Connell, provides financial and company formation advice to the applicant.

Byrne Moreau & Connell
Harmony Court
Harmony Row
Dublin 2

Foothold Communications provides technical expertise (studio and transmission) to the applicant.

Foothold Communications
21 Kenilworth Park
Harold's Cross
Dublin 6W

Carl Haughton, principle at Haughton's Solicitors, provides legal and contract advice to the applicant.

Haughton's Solicitors
Martello Terrace
Sandycove
Co. Dublin

AIB, 100/101 Grafton Street Dublin 2, provides financial services to the applicant.

Behaviour and Attitudes, undertook a market research project for the applicant.
Behaviour and Attitudes
26 Burlington Road
Dublin 4