



chapter 3

## **membership of the applicant**

## Membership of the Applicant

### a) Members and background experience

The applicant company, Dublin Rock Radio (Classic) Limited, is 100% owned by Dublin Rock Radio Limited, the company awarded the Dublin City and County Alternative Rock franchise in November 2004. Following delays arising from a legal challenge to the license decision, PHANTOM 105.2 launched on October 31st 2006, providing a dedicated Alternative Rock music service thus adding to programming diversity within the franchise area.

During its first year of operation the station has received the PPI 'Music Station of the Year' award and was nominated in four other programming categories. The station was also presented with a Digital Media Award for its website ([www.phantom.ie](http://www.phantom.ie)) in the highly competitive 'Entertainment Content' category.

PHANTOM 105.2 has developed a reputation for 'Quality Sounds Only', in both music and speech programming. The station received funding for programme production in both the BCI 'Sound & Vision' and 'New Adventures in Broadcasting schemes'. It has also commissioned and aired independently produced programming from Irish producers and is the exclusive Irish outlet for the critically acclaimed 'Bob Dylan's Theme Time Radio' programme.

PHANTOM 105.2 has also participated in the official Irish trial of new digital broadcast technology and is currently available on the DAB (Radio) and DTT (TV) test platforms. The station also provides the most comprehensive web stream options available in Ireland and is also carried on the European 'Spodtronic' mobile phone platform.

The people behind ROCK RADIO 100.3 have extensive experience of operating rock music niche radio in Dublin and have the passion, along with the commercial ability to make a success of a Classic Rock radio station. In addition to this, by sharing some of the resources already in place at PHANTOM 105.2, the group has access to both services and expertise which are unrivalled in the market. The promoters of ROCK RADIO 100.3 stick to their promises and commitments and the combined strength of this independent group will be beneficial for listeners and business alike.

Dublin Rock Radio (Classic) Limited is backed by, Wireless Media Limited (25%), Principle Management (15%), Gaiety Investments (15%), Frank Gleeson (15%), Paul Kavanagh (15%) and Graham Molloy (15%).

### b) Company formation, legal status and financial standing

Dublin Rock Radio (Classic) Limited was formed in May 2008 to apply for the Classic Rock Radio license. The company is a limited corporate entity with commitment from the shareholders to capitalise to €2.5m, if this application is successful.

The registered number for Dublin Rock Radio (Classic Limited) is 457594.